FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00055104 **Type of Permit:** FILMING **Release Date:** 08/15/2012

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC
Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title PIER 1 IMPORTS

Type of Production Commercial - PSA

Producer Diane Castrup

Director Brandon Hearne

1st AD Greg Jenks

Production Manager Michelle Powers

FilmL.A. Coordinator Adrian Fayad

Location Manager Rod Weiner
Primary Phone Mobile - 415.606.1146
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

NOT A PERMIT

Permit #F00055104

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Summary Information — Location

Permit Number F00055104
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title PIER 1 IMPORTS

Location Manager Rod Weiner
Primary Phone Mobile - 415.606.1146
Secondary Phone

Location Address 5711 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Business

Prep Dates 8/15/2012 - 8/15/2012 07:00 - 19:00 1 day

Film Dates 8/16/2012 - 8/16/2012 05:00 - 23:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	35
Cube Trucks	3
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Interior Dialogue; Models;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** G4

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking
Base Camp
Location Type : Filming Location
Parking Notes
Crew: Henry Fonda Theater

Crew Parking
Location Type : Other Location
6126 Hollywood Blvd, Los Angeles, CA, 90028

Posting "No Parking" signs E/S TAFT AVE., HOLLYWOOD BLVD. - NORTH 300'

Approximate Footage 0 - 300 **Log Number** 40842

Date(s) 8/16/2012 to 8/16/2012 **Time(s)** 00:00 to 00:00

NOT A PERMIT